




The Organics ETF

An Organic Approach to the Market

The desire to protect ourselves and our families from the toxins and pesticides used in growing and preserving much of our food has led to accelerated growth in the use of naturally derived products, with 84% of adults now buying organic food in the U.S.¹ As our awareness grows about the health and environmental benefits of organics, what we put into and on our bodies - and those of our children - has become vitally important for many of us.

From food and drink to cosmetics and other items of personal care, organic products are moving rapidly into the mainstream of American life as we strive to protect and nourish ourselves and our children more naturally.



\$39+ BILLION
IN ORGANIC SALES IN 2014
 TENFOLD INCREASE IN DEMAND
 OVER 17 YEARS²

ORG - The Organics ETF

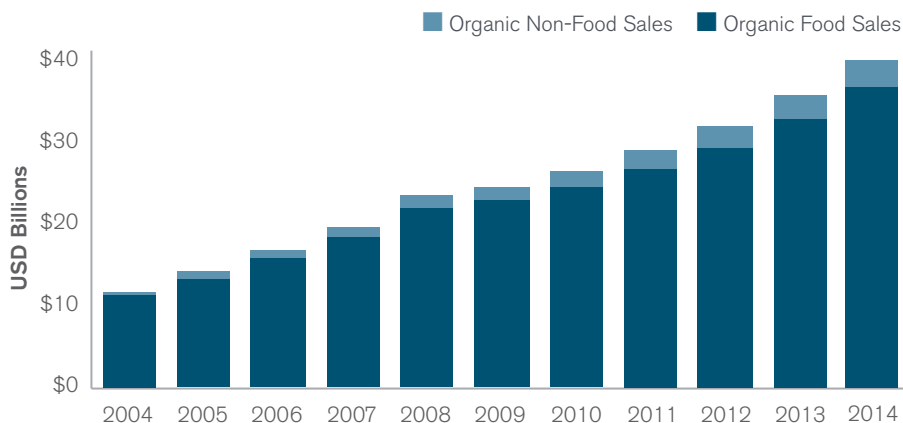
This exchange traded fund provides the opportunity to invest in companies globally that are driving organic innovation and bringing natural products to the marketplace, including: companies that service, produce, distribute, market or sell organic food, beverages, cosmetics, supplements or packaging.

An Industry Grows, Naturally

More of Us Are Digging In: With the vast majority of us now buying organic food, the U.S. organic industry has seen a tenfold growth in demand, with sales increasing from \$3.6 billion in 1997 to over \$39 billion in 2014. Demand for organic food doesn't stop at home: 60% of U.S. consumers picked restaurants to visit because they offered organic or environmentally friendly choices on the menu.²

Total U.S. Organic Sales and Growth

2004–2014



Sources: Organic Trade Association, National Restaurant Association.

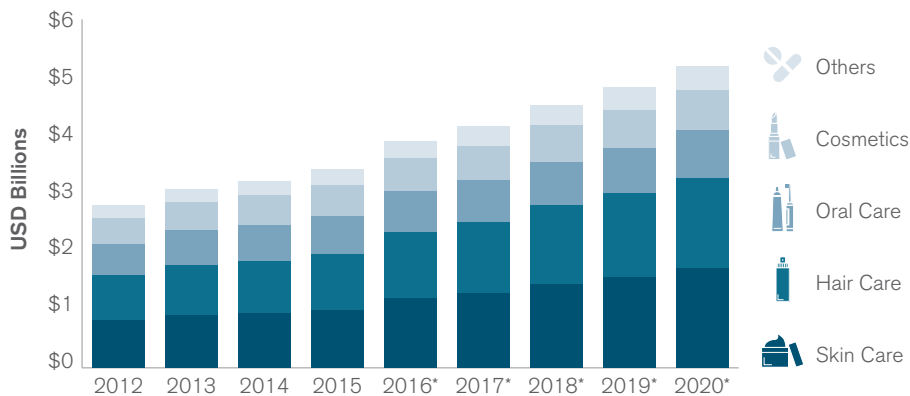


51%
 OF FAMILIES
 PURCHASED MORE
 ORGANIC PRODUCTS
 IN 2015²

Personal Care Going Natural: Our increasing desire to use natural products is expanding the organic market well beyond food and drink. The global organic personal care industry, including natural cosmetics, hair care and skin care, is expected to reach almost \$16 billion in revenue by 2020. For skin care products, that represents a compounded annual growth rate of 9.8% from 2014-2020.³

North America Organic Personal Care Market Revenue, By Product

2012-2020



*Projected
Source: Grand View Research.

Global Demand Shifting Supply: Globally, the organic food market is projected to achieve a compounded annual growth rate of 16% through 2020. The U.S. exported over \$550 million in organics in 2014, up from \$412 million in 2011. This increasing demand is driving a shift in farming. In 2015 there were roughly 19,500 certified organic farming operations, with more than 3,000 farms moving to organic product.⁴

ORG

THE NATURAL WAY TO INVEST

Our increasing desire for naturally derived food and personal care items has nurtured the organic growth of the organics market. Investors can participate in the potential benefits of this industry through The Organics ETF.

Visit us at Janus.com/ThematicETFs

¹ Source: Consumer Reports. As of 3/2014.
² Sources: Organic Trade Association, National Restaurant Association. As of 4/2015.
³ Source: Grand View Research. As of 8/2015.
⁴ Sources: TechSci Research, Organic Trade Association. As of 8/2015.

OBJECTIVE: The Organics ETF (ORG) seeks investment results that correspond generally to the performance, before fees and expenses, of an index which is designed to track the performance of companies globally that are positioned to profit from increasing demand for organic products, including companies which service, produce, distribute, market or sell organic food, beverage, cosmetics, supplements, or packaging.

No investment strategy can ensure a profit or eliminate the risk of loss.
 There is no assurance the stated objective(s) will be met.
 The ETF is new and has less than one year of operating history.

ORG focuses its investments in organic products companies. Because of this, companies in the Fund may share common characteristics and may be more sensitive to factors such as consumer demand, consumer confidence and spending, environmental factors and production costs. As a result, the Fund may be subject to greater risks and the value of its investments may fluctuate more than a fund that does not focus its investments.

Foreign securities are subject to additional risks including currency fluctuations, political and economic uncertainty, increased volatility, lower liquidity and differing financial and information reporting standards, all of which are magnified in emerging markets.

Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Market returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. Eastern time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times. Ordinary brokerage commissions apply and will reduce returns.

Please consider the charges, risks, expenses, and investment objectives carefully before investing. For a prospectus containing this and other information, please call 877.33JANUS (52687) or download the file from janus.com/ETFs. Read it carefully before you invest or send money.

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