Invest In Longevity and The Aging Population

Many of us have been touched in some way, by someone in need of long-term care. Perhaps you've searched for an appropriate facility for an ailing parent or grandparent, or you've modified a home to accommodate an aging family member. You're not alone – 22 million Americans care for their parents, older relatives or loved ones.¹

As medical and pharmaceutical advancements continue to extend our longevity (a man age 65 today can expect to live beyond 84; a women can live beyond 86), the rapidly growing aging population is forecast to create enormous needs and expectations for the long-term care industry.²

OLD - The Long-Term Care ETF

This exchange traded fund provides the opportunity to invest in companies globally that could benefit from the rapidly escalating demand for long-term care, including: companies owning or operating senior living facilities, nursing services, specialty hospitals, and senior housing, biotech companies for age-related illnesses and companies that sell products and services to such facilities.

Long-Term Care is a Life-Long Trend

As a Population, We Are Getting Older: In 2050, the population age 65 and over in the U.S. is projected to be 83.7 million, almost double its estimated population of 43.1 million in 2012.⁴ Almost one in four 65-year-olds will live past age 90, and one out of 10 will live past age 95.⁵

Projected % of Population Aged 65+ in 2030

As of 2005

Source: National Center for Health Statistics.
And We Will Need Long-Term Care: Between 2015 and 2055, the number of older Americans with severe long-term service and support needs will increase by 140%, reaching 15.1 million.  

% of Americans With Severe Long-Term Support and Service Needs at Age 65
As of December 2015

<table>
<thead>
<tr>
<th></th>
<th>All</th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>52%</td>
<td>47%</td>
<td>58%</td>
<td></td>
</tr>
</tbody>
</table>

Unfortunately, the traditional source of caregiving – family members – may not be able to keep up with demand. In 2010 the caregiver support ratio was 7 potential caregivers for every 1 person 80 and over. That ratio is expected to shrink to 4 to 1 by 2030 and 3 to 1 by 2050.

Long-term Care Industry as an Economic Driver: The size and scope of the U.S. long-term care market is substantial, reaching more than $300 billion in 2015. Nursing care facilities are a $132 billion industry while retirement and assisted-living communities is $62 billion.

The senior living industry outpaced U.S. job growth by 3.7% between 2001 and 2014; and the industry will need an additional 1.2 million employees by 2025.

THE LONG-TERM BENEFITS OF LONG-TERM CARE
As we live longer, increasing longevity will generate increasing demand across the long-term care industry. Investors can participate in the potential benefits of this long-term trend through The Long-term Care ETF.